

OUR SUSTAINABLE JOURNEY - Policy

As a responsible corporate citizen, aware of the environmental challenges we all face, Biscuits Leclerc is taking the first step towards integrating sustainability into all our processes.

By adopting a governance structure and setting relevant environmental objectives and targets linked to our significant impacts, we are committing ourselves to this evolution in our practices, at all levels of the company.

Our priorities cover the optimization of the following elements:

ENERGY / EMISSIONS

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Improve energy efficiency, promote energy conservation and promote energy sources that reduce greenhouse gas emissions. Optimize logistics flows to minimize impact. Foster sustainable modes of transport.

WATER / WASTE



Reduce our water consumption and wastewater load. Promote source reduction, reuse, recycling and reclamation of residual materials to minimize their disposal.

PACKAGING



Reduce the quantity of packaging materials used and improve recyclability.

This shift requires us to be more responsible and more committed, and our adapted governance structure enables us to take account of all these issues in choices and strategic decisions.

This gives even greater meaning and coherence to our mission, by adding the "sustainable" dimension to our pillars and values.

A necessary and fully-assumed shift.

Denis Leclerc

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